

**Sample 4 year plan for Students
in the Bachelor of Science Degree in Business Administration with
Marketing Management Option (Total: 180 Units)**

	Fall _____	Winter_____	Spring_____	Summer__	TOTAL UNITS
Year 1	ENGL 101 (4) MATH 102 (4) BUS 101 (2) CIS 100 <u>(4)</u> 14	ENGL 102 (4) ECON 209 (4) BLOCK C #1 (4) COMM 150 <u>(4)</u> 16	WPE (UNIV 400) (0) ECON 201 (4) BLOCK C #2 (4) PHIL 160 or PHIL 250 or POLS 155, or COMM (4) HIST 202A or		46 UNITS
Year 2	ACCT 210 (4) ECON 202 (4) BLOCK B1 (4) BLOCK D #1 <u>(4)</u> 16	ACCT 211 (4) POLS 150 (4) BLOCK B2 (4) BLOCK E <u>(4)</u> 16	BLOCK B3 (4) FIN 205 (4) CIS 301 (4) ACCT 310 <u>(4)</u> 16		48 UNITS
Year 3	MKT 304 (4) BUS 305 (4) ECON 309 (4) BLOCK C#3 <u>(4)</u> 16	MKT 325 (4) ECON 303 or 310 (4) MKT 342 (4) MGMT 306 <u>(4)</u> 16	MKT446 (4) MKT ELECTIVE #1 (4) FIN 303 (4) MGMT 307 <u>(4)</u> 16		48 UNITS
Year 4	BLOCK D #2 (4) MKT ELECTIVE #2 (4) MKT ELECTIVE#3 (4) THEME COURSE #1 <u>(4)</u> 16	MGMT 308 (4) MKT 442 (4) THEME COURSE #2 (4) THEME COURSE #3 <u>(4)</u> 16	MGMT497 (4) Free ELECTIVE <u>(2)</u> 6		44 UNITS

*ECON 201 or 202 will count for one Block D class- the other Block D class must be outside the major.
It is recommended that you take an additional mkt elective.

Revised: August 19, 2009